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U.S. President's Emergency Plan for AIDS Relief



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Empowering Youth in HIV Prevention and Treatment: The role of Meaningful Youth Engagement and Innovative, Behavioral, and Social Science-Driven Approaches

AIDS 2024, the 25th International AIDS Conference, Satellite Session
Tuesday, July 23, 2024, 18:00 – 19:30

Room 14b/Channel 3

Session Agenda

Opening Remarks	Ambassador Dr. John Nkengasong, U.S. Global AIDS Coordinator and Senior Bureau Official for Global Health Security and Diplomacy
Welcome Message	First Lady of the United States, Dr. Jill Biden
Panel Presentation	<ul style="list-style-type: none"> • Moderator: Luwi Katoka, MOSAIC/ FHI 360 • <i>Evidence For the Importance of Meaningful Adolescent and Youth Engagement In HIV Programming.</i> Lesley Gittings, Western University • <i>Meaningful Adolescent and Youth Engagement In PrEP Programming.</i> Tanyaradzwa Makotore, DREAMS PrEP Ambassador Zimbabwe • <i>Youth Engagement and Innovation In HIV Case Finding.</i> Alejandra Cabrera, Pan American Social Marketing Organization (PASMO) • <i>Youth Engagement in Community Level HIV Programming Research.</i> Rashida Ferrand, London School of Hygiene & Tropical Medicine & Biomedical Research & Training Institute • <i>Youth Engagement in HIV Care and Treatment.</i> Grace Wanjiru Kamau, Peer Navigator Operation Triple Zero, COPTIC Kenya
Welcome Message	Joyce Ouma, Y+ Global Stephanie Hackett, GHSD-PEPFAR

Panelists and Presenters

Alejandra Cabrera



Pan American Social Marketing Organization (PASMO), Virtual assistants and more: Reaching at-risk youth in Central America

Alejandra Cabrera is the Regional Strategic Communications and Marketing Director at the Pan American Social Marketing Organization. She is currently responsible for strategic communications as well as marketing communications for PASMO's brands, channels, and SBCC campaigns.

Featured Project:

The USAID HIV Prevention, Care, and Treatment project in El Salvador, Guatemala, Honduras, and Panama

Resources:

- <https://www.usaid.gov/es/guatemala/programs/hiv-care-treatment-project>
- asociacionpasm.org
- youtube.com/asociacionPASMO
- @asociacionpasm
- Chatbot: FB @versaatil

Professor Rashida A. Ferrand



London School of Hygiene & Tropical Medicine, UK & Biomedical Research & Training Institute, Zimbabwe

Professor Rashida A. Ferrand is a clinician scientist based in Southern Africa. She develops and evaluates strategies to improve HIV testing, treatment and care outcomes among adolescents and young people.

Featured Project:

Community based Integrated HIV and Sexual & Reproductive Health Services for Youth (CHIEDZA) <https://www.chiedza.co.zw/>



Resources:

- Youth Researcher Academy (Training young people as Researchers) https://www.chiedza.co.zw/files/ugd/e38c38_fb154337a2094eb5a0f82e3e4ae9c4b6.pdf
- Age-tailored IEC resources for youth <https://www.chiedza.co.zw/resources>

Lesley Gittings, PhD



**Western University (Canada) & University of Cape Town (South Africa)
Evidence on the Importance of MAYE in HIV programming**

Dr. Lesley Gittings is an Assistant Professor at Western University in Canada, and a Research Associate at the University of Cape Town in South Africa. Her research focuses on social determinants of HIV and sexual and reproductive health, and participatory and art-based approaches for youth empowerment and well-being.



Check out our 'Face of Care' art exhibit at the global village with collaborator Paediatric-Adolescent Treatment Africa! **Location: GVAE10**

Featured Project & Resources:

Remote Methods for Engaging Adolescents and Young People in Research:

https://esaro.unfpa.org/sites/default/files/pub-pdf/youth_toolkit.pdf



The Face of Care: What are the priorities and challenges of frontline providers in the Paediatric Adolescent HIV response:

https://teampata.org/wp-content/uploads/2023/11/Face-of-care_booklet_V3.pdf



Grace Kamau



Coptic Hospitals, Hope Center, Youth Engagement in HIV Treatment and Care

“My name is Grace Kamau, an adolescent and young persons’ (AYP) youth ambassador at Coptic Hospital Hope Centre in Nairobi, Kenya since 2017. I have great passion for promoting health and well-being which drives my determination to empower AYP with information and key approaches necessary to make informed decisions about their health and matters on HIV/AIDs. Through intensive strategies and teamwork, I have been able to lead and promote quality of care among AYP evident through improved Viral load suppression and continuity of care”.

Featured Project:

Operation Triple Zero Program



Resources:

- [Coptic Hope Center for Infectious Diseases](#)

Luwi Katoka



FHI 360/ Zambia (MOSAIC), Session Moderator

Mercy Luwi Katoka, is a Program Officer and youth representative at FHI 360 in Zambia. She serves as a NextGen Squad (NGS) member under the MOSAIC project, focusing on expanding HIV prevention options for adolescent girls and young women (AGYW). Luwi has co-authored publications on AGYW’s PrEP preferences and contributed to the development of Zambia’s National Pre- and Post-exposure Prophylaxis Guidelines. She also contributes to FHI 360’s organizational efforts to strengthen youth-focused programs to better serve and support young people.

Featured Project:

Maximizing Options To Advance Informed Choice For HIV Prevention (MOSAIC)

Resources:

- [MOSAIC Project](#)
- [MOSAIC NextGen Squad](#)
- [CATALYST STUDY OVERVIEW](#)
- [MOSAIC Blog](#)
- [PrEPWatch](#)

Tanyaradzwa Kudzaishe Makotore



Zimbabwe Health Interventions, Meaningful Adolescent and Youth Engagement in PrEP Programming

Tanyaradzwa is an SRHR activist who has contributed significantly to equipping AGYW with the necessary skills to address all social injustices that they face. She is a DREAMS PrEP ambassador with Zimbabwe Health Interventions, raising awareness on the use of PrEP as a preventive measure against HIV. Tanya sits on two boards, the Restless Development National Executive Board and the European Union Delegation to Zimbabwe Youth Sounding Board, where she is contributing a youth voice in organizational work.

Featured Project:

DREAMS RISE

Resources:

- www.zhi.org.zw

Joyce Ouma

Y+ Global